



AHMAD ALHASAN

UI/UX DESIGNER AND PSYCHOLOGIST

Lübeck, Germany



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Email

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EDUCATION AND TRAININGS

Bachelor in Psychology

Middle East Technical University

GPA: 3.95, High honors

Sep 2019 - July 2023

UX/UI Design Bootcamp

Re:Coded

April - August 2023

SOFTWARES

- FIGMA
- WORDPRESS
- ADOBE PHOTOSHOP
- ADOBE ILLUSTRATOR
- ADOBE PREMIERE
- MICROSOFT OFFICE SUITE
- NOTION

SOFT SKILLS

- Leadership
- Communication
- Teamworking
- Agile project management
- Time management

LANGUAGES

Arabic

native

English

native

Turkish

fluent

Deutsch

upper-intermediate

VOLUNTEERING

Program translator

BAU Hackathon / Jan 2023 - Mar 2023

Research assistant

Freelance / May 2022 - July 2022

Translator & Instructor

İyilikhane (NGO) / Oct 2019 - Aug 2020

Project Manager

Istanbul&I (NGO) May 2017 - June 2020

FIND ME ON

Behance.net /ahmadalhasan6

Linkedin.com/in/ahmadalhasan

WORK EXPERIENCE

Freelance UI/UX Designer

Upwork / Apr 2023 - Current

Researching, designing, and prototyping for creative projects on hourly basis, including:

- Ideated concepts for e-commerce, B2B SaaS projects
- Conducted surveys, interviews, & user tests to validate designs, gain insights
- Wireframed & prototyped mobile app & website screens
- Contributed to the creation of a design system across screens
- Collaborated with developer team to complete hand-off and ensure product viability

Co-founder & Product Manager

Iam design / Jan 2022 - Dec 2023

Key achievements:

- Successfully co-founded and managed day-to-day and main operations as CEO and product manager
- Oversaw the design, production, and distribution of 10+ lines of products

Responsibilities:

- Constructed brand's visual identity, social media, and packaging
- Designed and built website and e-commerce integration on WordPress
- Designed, planned, and launched series of product using Adobe
- Orchestrated end-to-end production processes, from vendor coordination to quality assurance and shipping processes via Shopier & Etsy

Research Assistant

METU & Sabanci University / Oct 2021 - Aug 2023

Led and assisted several academic research projects to be published in international journals

- Conducted comprehensive literature reviews, interviews, surveys, and advanced statistical analyses to derive valuable insight
- Researched experience of campus safety, and effects of TikTok messages on prejudicial attitudes

Design Instructor

Skillademia / Nov 2021 - July 2022

- Created over 45 hours of in-depth content, emphasizing UI/UX principles in software operations of PPT
- Designed and curated 20 comprehensive lesson plans on Udemy, with an enrollment of +14,000 students

Project Manager & Design Lead

Istanbul&I / Jan 2021 - Sep 2021

- Utilized MailChimp to design and manage a comprehensive and visually appealing newsletter
- Effectively managed a team of writers and streamlined internal communication processes
- Played a pivotal role in driving annual donations with a subscribed recipient base of over +2000

PROJECTS

UI/UX Design Trainee

Re:Coded / Apr 2023 - Aug 2023

Responsibilities:

- Conducted comprehensive user research through surveys, interviews, and user testing to inform design decisions
- Established a cohesive brand identity and design system for consistent user experience
- Delivered a fully-functional app prototype using Figma, showcasing a deep understanding of user needs
- Led design sprints, translating insights into sketches, mid-fidelity wireframes, and prototypes using Figma